

NOMINATION PROCEDURES

With the exception of residential projects in the neighborhoods immediately adjacent to the Downtown Phoenix boundaries, the nominee's efforts must be concentrated within the 90-block area served by the Downtown Phoenix Partnership, Inc. (Fillmore to south of Jackson, Third Avenue to Seventh Street.)

Nominations should not exceed two 8 1/2" x 11" typed pages. Supporting materials (such as photographs, drawings, etc.) are welcome, but must fit within a standard 9" x 12" envelope and cannot be returned.

The nomination summary should include the following:

1. Submission title, purpose, impact and results of program, project or individual.
2. Individual contributions
 - Describe specific project or projects in which the nominee has participated that qualify nominee for consideration for this award.
 - Describe specific activities or achievements by the nominee that have demonstrably improved or enhanced Downtown Phoenix revitalization efforts.
3. Why this program, project or individual should be recognized.

A copy of the adjacent form should be filled out and sent with the nomination summary.

Nominations should be postmarked no later than Thursday, December 17, 2009. The awards will be presented at a luncheon on February 1, 2010 at the Phoenix Convention Center. Sponsored by: Downtown Phoenix Partnership. Submit your nomination on-line at downtownphoenix.com or fax to **602-254-8788**. Call 602-254-8696 for additional information.

NOMINATIONS SHOULD BE SENT TO:
DREAMR Awards Committee
c/o Downtown Phoenix Partnership, Inc.
101 N. 1st Ave., St. #1450 • Phoenix, AZ 85003

DREAMR AWARDS NOMINATION FORM

(A copy of this form must be enclosed with each nomination.)

Category: (check one)

- Public/Non-profit Sector Individual Private Sector Individual "Unsung Hero"
 Organization Program/Project

Nominee: _____

Nominee Company: _____

Nominee Address: _____

City: _____ State: _____ Zip: _____

Phone: (Work) _____ (Fax) _____

Contact Person: _____

Nominated by: _____

(unless self-nominated)

Address: _____

City: _____ State: _____ Zip: _____

Phone: (Work) _____ (Fax) _____

The DREAMR Awards judging committee reserves the right to interpret projects or project categories for recognition. Any of the aforementioned DREAMR Awards may not necessarily be given each calendar year.

Ballots for voting for the Best of Downtown Phoenix are available by visiting downtownphoenix.com or by calling 602-254-8696.

CALL FOR
NOMINATIONS

DOWNTOWN REVITALIZATION
EFFORT AWARDS OF MERIT
AND RECOGNITION



TO HONOR THOSE
WHO DARE TO DREAM



SPONSORED BY THE
DOWNTOWN PHOENIX PARTNERSHIP INC.

2009 DOWNTOWN REVITALIZATION EFFORT AWARDS OF MERIT AND RECOGNITION

To honor the individuals and organizations who dare to dream and share their dreams with others, the Downtown Phoenix Partnership, Inc. has established the Downtown Revitalization Effort Awards of Merit and Recognition – DREAMR awards. The Downtown Phoenix Partnership is a non-profit organization dedicated to the beautification, renewal, revitalization and management of the Downtown Phoenix area.

“Nothing happens unless first a dream.”
– Carl Sandburg

AWARD CATEGORIES

PRIVATE SECTOR INDIVIDUAL CATEGORY

The Private Sector Individual DREAMR Award is given to an individual who, through personal commitment and leadership, has made a positive contribution to a program or project within the Downtown Phoenix boundaries.

CRITERIA:

1. The recipient should have demonstrated that he or she has applied personal, financial, political or corporate commitment to assist in the revitalization of Downtown Phoenix.
2. The individual award recipient should be a visionary and a risk-taker who has contributed above and beyond his or her job responsibilities.
3. Self-nomination is acceptable.
4. This award will not be given posthumously.

PUBLIC/NON-PROFIT SECTOR INDIVIDUAL CATEGORY

The Public/Non-profit Sector Individual DREAMR Award is given to an individual who, through personal commitment and leadership,

has made a positive contribution to a program or project within the Downtown Phoenix boundaries.

CRITERIA:

1. The recipient should have demonstrated that he or she has applied personal, financial, political or corporate commitment to assist in the revitalization of Downtown Phoenix.
2. The individual award recipient should be a visionary and a risk-taker who has contributed above and beyond his or her job responsibilities.
3. Self-nomination is acceptable.
4. This award will not be given posthumously.

PROGRAM/PROJECT CATEGORY

The DREAMR Program/Project Award is given to a program, project or place that serves as a magnet which attracts people to experience Downtown Phoenix.

CRITERIA:

1. Nominee should have made a significant contribution that enhances the economic, cultural, social or physical well-being of Downtown Phoenix.
 - Residential projects within the Downtown Phoenix boundaries or adjacent neighborhoods are eligible.

2. Nominations can be made for programs or projects which bring new development, historic preservation or creative reuse of a building or site, housing, public art, etc.
3. Project or project phase, program or place being nominated must have been completed within the last five years.
4. Program, project or place must be consistent with the Downtown Strategic Visioning Plan. A copy of this plan is available from the Partnership by calling 602-254-8696.
5. Attributes that may be considered include ability to attract people, impact, results of program, project or place and how it builds awareness of continued revitalization.
6. Self-nomination is acceptable.

ORGANIZATION CATEGORY

The DREAMR Organization Award is given to a private sector entity such as a corporation, business, civic group or non-profit organization which has been responsible for a project or program that has complemented the work of government and the Partnership to make significant contributions to the continued revitalization of Downtown Phoenix.

CRITERIA:

1. Nominee should have made a significant contribution that enhances the economic, cultural, social or physical well-being of Downtown Phoenix.

2. Nominations can be made for organizations that bring new development, historic preservation or creative reuse of a building or site, housing, public art, a new service or program, or significantly enhance the image and attractiveness of Downtown Phoenix.
3. Self-nomination is acceptable.

“UNsung HERO” CATEGORY

The DREAMR “Unsung Hero” Award is given to an individual who has made a positive contribution to the advancement of the image, business environment or character of Downtown Phoenix.

CRITERIA:

1. The nominee goes unnoticed for his or her quiet contribution to Downtown Phoenix.
2. The individual has delivered his or her contribution with pride and skill and in a manner that sets the individual apart from others.
3. Self-nomination is acceptable.
4. This award will not be given posthumously.



For individuals and organizations whose vision and energy most exemplify the spirit of renewal in Downtown Phoenix.