



PARADE PARTICIPATION FORM

MERRY MAKERS & NIGHTTIME REVELERS

PLEASE JOIN US!

1ST DOWNTOWN PHOENIX MARDI GRAS PARADE & FESTIVAL & CRAWL

Friday, March 4, 2011

Parade Staging begins at 5:00 PM ♦ Parade begins at 7:00 PM

Staging Location 1st between Jefferson & Madison

Festival in CityScape begins at 6 PM

Application Deadline: February 21, 2011

NO PARTICIPATION FEE

Organization Name/Group: _____
(if applicable)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

TYPE OF PARTICIAPTION (Please Check) Motorized Float* Push/Pull Float
 Band Walking Bicycle Dance or other Ensemble Animals involved

Other (Please Describe) _____

PLEASE DESCRIBE YOUR FLOAT/GROUP/COSTUMES, ETC.: _____

***For Motorized Floats:**

All vehicles must be decorated or in model condition worthy of entertainment value, in good working condition and compliant with all motor vehicles laws within the State of Arizona. **NO TRACTOR TRAILERS WITHOUT A FLOAT, MOTORCYCLES, QUADS, MINI-BIKES, DIRT BIKES, OFF ROAD VEHICLES, ETC., ARE PERMITTED IN THE PARADE.**

Size and description of float trailer and/or vehicle: _____

DRIVER NAME: _____

A DRIVER'S LICENSE, REGISTRATION AND PROOF OF INSURANCE MUST BE SHOWN THE DAY OF THE PARADE.



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Route:

The route will circle through the core Downtown Phoenix area near popular venues to gain maximum exposure.

It will be approximately two miles and will take 45 minutes to an hour to complete.

Guidelines:

- 1) Upon arrival on March 4th, you will need to check in with the Parade Committee. There will be a tent/table near the front of the staging area.
- 2) While it is Mardi Gras themed, proper decorum and taste will be enforced. Public nudity is not allowed.
- 3) Floats are restricted to one vehicle, or one vehicle pulling one trailer, unless otherwise approved by the parade committee.
- 4) Please take safety precautions for your float riders and walkers. Riders should be either secured or positioned so they cannot fall from floats. Walkers should be kept at a safe distance from moving vehicles and have good visibility in any costumes. An adult must supervise youth participants. Animals must be leashed and accompanied at all time by a responsible individual.
- 5) Care must be taken when throwing or tossing items into the crowd. This includes beads, promotional materials, candy, etc. Items may be handed to those that will accept them.
- 6) Unsafe floats and/or participants or those deemed unacceptable by the parade committee will be asked to leave.
- 7) Politicized floats and/or participants, or those deemed controversial in nature will not be allowed to participate.
- 8) Please arrive to the parade in costume and ready to march. There will be no official changing area available.

Questions? Please contact:

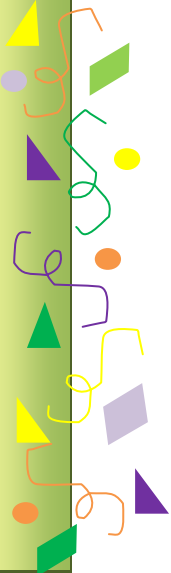
The Downtown Phoenix Ambassadors at ambassadors@downtownphx.org or 602-495-1500

Benjie Messer at benjiemesser@gmail.com

Samantha Jackson at sjackson@downtownphx.org or 602-254- 8696

**Samantha can provide vendor and sponsorship information*

PARADE DETAILS





PARADE AGREEMENT & RELEASE

**1ST DOWNTOWN PHOENIX
MARDI GRAS
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AGREEMENT & RELEASE STATEMENTS

Talent Release:

For good and valuable consideration, the undersigned hereby grants to *the Downtown Phoenix Partnership*, the rights to photograph, film or tape his/her image for the use in all forms of advertising. The undersigned further grants the right to use these photographs, films or tapes for any advertising or promotional use deemed appropriate by the *Downtown Phoenix Partnership*.

The undersigned warrants that he/she is fully empowered and authorized to grant these rights. All aforementioned rights are granted to the *Downtown Phoenix Partnership* in perpetuity throughout the universe.

As a Participant you agree to:

- 1) Follow the established Downtown Phoenix Mardi Gras Guidelines.
- 2) Ensure the safety of those involved and/or enjoying the event.
- 3) Not consume or distribute alcohol or other drugs (illegal and otherwise) before and during the parade.
- 4) Ensure proper conduct of those involved in your group/organization.

Further, by signing below, I/We agree and understand that the Downtown Phoenix Partnership, Bad Cactus Brass Band and CityScape, hence organizers, are not liable for injury to persons participating in the parade, spectators or damage to vehicles and personal property. Further, we have reviewed the information provided by the organizers, including but not limited to the guidelines set forth in the Parade Participation Agreement and agree, if we participate, to comply with them as prescribed, and to indemnify and hold the Downtown Phoenix Partnership, its agents and assigns, harmless from any and all liability arising from participation in the event.

I /We have read and agree to abide by all Downtown Phoenix Mardi Gras Guidelines, Agreement and Release statements.

Printed Name: _____

Name of represented organization: _____

Signature: _____

Date: _____

NOTE: Participation is subject to approval by the Downtown Phoenix Partnership. No alcohol or drug use (illegal or otherwise) is allowed before or during the parade. Alcohol will be permitted at the Festival in designated areas. You will be notified by email or phone of your acceptance.

Please submit completed application and signed release agreement to:

**The Downtown Phoenix Partnership – 101 N. 1st Ave., Ste. 1450, Phoenix, AZ 85003
FAX: 602-254-8788 EMAIL: sjackson@downtownphx.org**